

TEXWORLD DENIM – 11-14/2/2019, Le Bourget, Paris
Major denim producers and jeans manufacturers will be attending
Texworld Denim Paris.



Everything points to the 4th session of the trade fair for sourcing denim textiles and clothing manufacturers offering an abundance of choice with some sixty exhibitors, who specialise in the myriad finishes and forms that denim may take. A sector in its own right with its customs, issues, trends and markets, existing in perfect symbiosis with the other collections of clothing and accessories.

Texworld Denim Paris offers a comprehensive denim range comprising fabrics, clothing production and finished products, in one place and in a less conventional way. An enduring fixture in our wardrobes, denim is becoming the essential fashion fabric, whatever the season, for men, women and children...even for animals!

“The denim segment remains extremely popular with our visitors, highlighted by the show’s special setting, but above all thanks to the calibre of our exhibitors. Accordingly they should represent very modern expertise and offer alternatives to this ever-developing market, which we are presenting in a slightly different way than is usual in the sector, as demand for denim remains so consistently high. We are therefore delighted to see major businesses in the sector placing their confidence in us and returning to encounter the audience of the fashion professionals who work their way through our shows” says Michael Scherpe, President of Messe Frankfurt France.

The February 2019 show is characterised by major businesses in vertical industries with very diverse offers ranging from the yarn itself through to the finished product. Introducing some of the exhibitors: *Chittagong Denim Mills*, an important Bangladeshi company or *Foison Textile*, the Chinese factory that produces a considerable volume of denim clothes and accessories and has an entirely new collection of bags waiting for visitors to discover. The Turkish company *Atlas Denim Tekstil* is now a regular at the show, attending for the third time and constantly endeavouring to adjust their manufacturing processes in order to protect the environment. This method of environmentally correct production is also to be found at the Indian company *Bhaskar Industries*, which actively ensures that it uses less, reuses and recycles in their manufacturing.

A noticeable development in environmental policies becomes evident when visiting the *Sustainable Sourcing* circuit, which includes manufacturers who respect the environment. At the same time. Texworld Denim Paris has also incorporated *Small Quantities* circuits for small production volumes or limited series.

A trends forum, organised by the artistic directors of The Fairyland for Fashion especially for Texworld Denim Paris, will highlight, among other things, the numerous skills of these leaders in the denim sector.

A café designed so that the entire area is given over to business will be run by the **FOURSOURCE** online platform for textile sourcing, which for once moves

from the Powered by Mouvtex segment.

The **Services Segment powered by Mouvtex**, launched in February 2017, has flourished thanks to the cluster of these businesses that are dedicated to the fashion industry, but excluding materials purchasing, sourcing of clothes manufacture or advanced technologies. This area takes in an enormous catalogue of practical support for fashion brands: logistics, communications, online networking platforms, sourcing, trends, styling, professional training, schools, certification, international trade, financial and management systems, etc. The Services Segment offers all the shows at The Fairyland for Fashion excellent opportunities for boosting business, improving organization, developing and/or stimulating business.

The Services Segment powered by Mouvtex is located in Hall 2 at the edge of Texworld and Apparel Sourcing Paris.

Like each of these six Messe Frankfurt France shows, Texworld Paris has the advantage of dedicated fashion shows and form part of the *Small Quantities* and *Sustainable Sourcing* circuits, which are aimed at professionals wanting to place orders for small volumes or to find eco-friendly or ethical suppliers.

Website :

[Texworld Denim Paris](#)
[Visuels des salons](#)

Apparel Sourcing Paris, Avantex Paris, Leatherworld Paris, Shawls&Scarves Paris, Texworld Paris and Texworld Denim Paris form The Fairyland for Fashion organised by Messe Frankfurt France, held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.

Image credits: Messe Frankfurt France

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found at the new platform: www.texpertisenetwork.messefrankfurt.com

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2018

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